



ANNA GRIFFIN

Incorporated

99 ARMOUR DRIVE NE
ATLANTA, GA 30324

For Immediate Release
Lindsay Vaughn
October 2012
404-817-8170 x102

Contact:

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Anna Griffin introduces the Olivia Collection

*European Perennial borders are modernized in this
flourished fabric line*

Atlanta, GA - Anna Griffin, Inc. releases the latest romantic line of botanical patterns, the Olivia collection. Masterfully designed by Anna Griffin, the Olivia fabric collection exemplifies a classic floral style inspired by the grand tradition of European perennial borders.

Anna Griffin, President of Anna Griffin, Inc., explains, "Olivia is fresh and feminine and full of floral possibilities. With a variety of larger-than-life flowers and wispy small flowers, this collection has the perfect balance of proportions - like a bouquet." Each bud boasts its own personality with damask-style flowers, poppies with modern, dotted edges and ribbon-tied bouquets of lilacs.



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Flowers set on a grand-scale, the impactful blooms gracefully stand out against warm browns and golds. Depicted as though they were captured in their natural state, the pale blue and muted pink flower are highlighted by sunlight with wind-blown petals, laced with dewdrops, and set against latticework. A patchwork-style fabric serves as a brilliant finale for the collection and artfully marries the full array of flowers, each in its own square with an offset glimpse of the flower. The Olivia collection is \$5.20 a yard and available in November 2012.

- More -

About Anna Griffin, Inc.

Anna Griffin made her mark in the wedding industry 18 years ago by developing one of the industry's first 'print it yourself' invitations with a custom look. Today, Anna Griffin is a recognized authority when it comes to translating exquisite patterns evocative of old world style into modern, mix and match designs. Anna Griffin's

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signature collection includes, invitations, social
stationery, home office, decorative paper, fabric
accessories and decorative fabrics.

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