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For Immediate Release
October 2012

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Blend Fabrics introduces the Gabbie Collection by Maude Asbury

The fabric collection is high-spirited and playful

International Quilt Market, Houston, Texas – The Anna Griffin, Inc. licensing division Blend Fabrics LLC, rolls out a line of preppy, primary-color saturated fabric with the designers of Maude Asbury. The punchy prints in the Gabbie collection marry the bright disposition of mod-era patterns with iconic cameo shapes and letterpress typography, resulting in a fresh redeux.

"It's a fashion industry mantra that everything old becomes new again," explains Joe Spiegelberg, President of Blend Fabrics. "Gabbie artfully represents this philosophy with design elements that were stylish 30 years ago. We turned them on their head and recreated the recognizable patterns with a forward-thinking flair."

Lively daisies, uniform paint smudges and bold letters synthesize into a cheerful collage. Available in December, the 13 fabrics in the collection are $5.20 a yard. For more information, visit www.blendfabrics.com. Blend Fabrics prides itself on the unique offering created by bringing together a highly versatile and gifted group of artists.

About Blend Fabrics LLC

Launched in October 2011, Blend Fabrics is a licensing division of Anna Griffin, Inc. that pairs Anna Griffin's 18 years of product development and design experience with a truly dynamic

mix of world-renowned talent. The high-end textile design division produces modern, upscale fabric, stationery and gifts available at major, independent and e-commerce retailers worldwide. With unique, fashion-forward design aesthetics, each talented artist brings an all-encompassing approach to the marketplace with a fresh, on-trend design perspective.

About Maude Asbury

Since 1988, Maude Asbury has been expressing its love for family and friends through beautiful products that celebrate life’s meaningful moments. The Maude Asbury gift collections are the epitome of style, quality and good taste.