

# blend

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## **Blend Fabrics introduces the Global Bazaar collection by Josephine Kimberling**

*An infusion of global influences, the fabric is an international tapestry*

**International Quilt Market, Houston, Texas** - The Anna Griffin, Inc. licensing division Blend Fabrics LLC, produces Josephine Kimberling's upbeat translation of a Moroccan casbah with the Global Bazaar fabric collection. Inspired by a variety of destinations, Global Bazaar flaunts flowers, elephants, stripes and paisleys.

Josephine Kimberling describes the collection as a "melting pot of global trends, with a Western spin. The boldness of India inks, the craftiness of hand-embroidery, and a unique update on the traditional paisley, resonated with me when creating this collection."

Joe Spiegelberg, President of Blend Fabrics, shares his respect for Josephine's work. "Josephine is prolific. She is a trend setter with captivating designs that transcend the fabric industry."

The spice-colored patterns have coordinating palettes and share overlapping design elements but each depicts its own mood and international flair. While the embroidered Bouquet patterns resemble handcrafted, Indian-inspired flowers, the Swinging Blossoms pattern conveys a 1960's Italian interpretation of a bloom and the Global Bazaar fabric incorporates Henna-style floral designs. Spiegelberg states that, "Josephine can

gracefully transition between eras, styles and cultural heritages all within one collection."

Global Bazaar will be available in January 2013 with 16 patterns, each \$5.20 a yard. For more information, visit [www.blendfabrics.com](http://www.blendfabrics.com). Blend Fabrics prides itself on the unique offering created by bringing together a highly versatile and gifted group of artists.

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### **About Blend Fabrics LLC**

Launched in October 2011, Blend Fabrics is a licensing division of Anna Griffin, Inc. that pairs Anna Griffin's 18 years of product development and design experience with a truly dynamic mix of world-renowned talent. The high-end textile design division produces modern, upscale fabric, stationery and gifts available at major, independent and e-commerce retailers worldwide. With unique, fashion-forward design aesthetics, each talented artist brings an all-encompassing approach to the marketplace with a fresh, on-trend design perspective.

### **About Josephine Kimberling**

Josephine Kimberling is a surface designer who has been creating surface patterns, artwork and design solutions for industry leaders in fashion, greeting cards and gift wrap for over 12 years. Her art-licensing brand combines her love of creating pattern & delicious color stories with many different types of products.

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