

blend

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Blend Fabrics introduces the Timber & Leaf Collection by Sarah Watts

The new fabric collection unfolds like a forest-based fable

International Quilt Market, Houston, Texas – The Anna Griffin, Inc. licensing division Blend Fabrics LLC, once again teams up with book illustrator Sarah Watts to develop a fabric collection that unfolds like a story. The Timber & Leaf fabric is hauntingly enchanted with the edgy undertones that often grace Watt's work.

Artist Sarah Watts has a "passion for the forest and the magic that it carries" and views the line as a way to "share the sense of calmness that I find in nature." Watts explains, "whenever I go camping, I always get an energy in my bones to draw everything around me."

Timber & Leaf represents the second time that Blend Fabrics has enlisted Sarah Watts to share her forest-filled vision. Joe Spiegelberg, President of Blend Fabrics states, "Sarah Watts' ability to juxtapose whimsy and edginess and pair unexpected colors to create perfect harmony sets her apart."

Drawing the eye into a symphony of textures, ink drawings and vintage colors, Timber & Leaf is captivating and ever so slightly ornery. Flora, seeds, foxes, birds, bears and deer adorn the woodland patterns of this whimsical 16-fabric collection. Watts shares that designing the fabric "has been a true treat for me. I always wanted to design fabric so that others could create beautiful crafts and Blend has allowed me to do that."

Available in December 2012, the fabrics are \$5.20 a yard. For more information, visit www.blendfabrics.com. Blend Fabrics prides itself on the unique offering created by bringing together a highly versatile and gifted group of artists.

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About Blend Fabrics LLC

Launched in October 2011, Blend Fabrics is a licensing division of Anna Griffin, Inc. that pairs Anna Griffin's 18 years of product development and design experience with a truly dynamic mix of world-renowned talent. The high-end textile design division produces modern, upscale fabric, stationery and gifts available at major, independent and e-commerce retailers worldwide. With unique, fashion-forward design aesthetics, each talented artist brings an all-encompassing approach to the marketplace with a fresh, on-trend design perspective.

About Sarah Watts

Sarah Watts is an independent illustrator/designer based in Atlanta, Georgia. She studied at Ringling College of Art and Design where she earned her BFA in illustration and gained a strong drawing foundation. Along with her passion for textiles, she is also an image maker of books, gig posters, and stationery. Storytelling, folk art, and a touch of darkness shine through in her work while ink drawings and vintage color shape her visual aesthetic. When Sarah is not making art she is feeding her creative beast with live performances, nature, and building her art book collection.

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