



ANNA GRIFFIN

Incorporated

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Crafting Tradition

Anna Griffin Inc. Releases Holiday 2007 Decorative Paper & Elegant Embellishments Collections

Craft and Hobby Association Show, Rosemont, IL July 2007 – All is not only merry and bright this holiday season at Anna Griffin Incorporated but also glittered, glamorous and gorgeous! Four, gleeful decorative paper and embellishment collections: Mackenzie, Maime, Blythe and Dorothy, will be introduced for holiday 2007 and each offers more crafting choices than a child's Christmas wish list. "All things holiday serve as a great inspiration," said Designer Anna Griffin. "Personally I like to reference heirloom ornaments for my designs." Collectively, Griffin's holiday collections offer traditional berry reds and forest greens, on-trend combinations of pink with lime, and this season's glamorous metallic splashed with ruby red and dustings of glitter.

The products themselves are so fun to use they make preserving memories easy. Consumers can choose from artful holiday rub on quotes, 3-D stickers sentiments, flocked Christmas stickers as soft as Santa's beard and even chipboard letters decked out in yuletide designs. A unique addition, are four types of vintage, fabric embellishments that take inspiration from Griffin's own antique holiday handkerchiefs, table linens and fabrics. Also an exciting introduction for the company, four different Holiday Scrapbook Page Kits each complete with eight papers, photo corners, epoxy stickers and 3-D stickers. There are enough fun-tastic supplies in each kit that your creative holiday spirit is sure to soar.

All four decorative paper collections are comprised of 8, 12"x12" patterned papers, 9 different embellishment items and one Holiday Scrapbook Page Kit. Suggested retail prices range from .50-\$12.

Make it Merry with THE MACKENZIE COLLECTION. A fun, bold approach to decking your scrapbook pages in style. Bright green and cherry red graffiti, snowflakes dancing in the air, retro style ornaments and a sweet, jolly old St. Nicolas to place on your scrapbook pages with care. This lighthearted collection will make you giggle like a little one on Christmas morning.

Make it Memorable with THE MAIME COLLECTION. True to her roots, the Maime Holiday Collection of decorative papers is destined to be a hit for the social set. Hot pink and lively lime green holiday colors are all the rage. Swirling Christmas trees, glittered tags and satin bows combined with festive sentiments make preserving your holiday moments whimsical and fun.

Make it Beautiful with THE BLYTHE Collection. An exquisite collage of old world imagery combined with sophisticated found French elements. A beautifully unique combination of art, Blythe, pays homage to the rich reds and antique greens of seasons past. Vintage botanical illustrations and intricate motifs will inspire you to create truly elegant seasonal scrapbook pages, paper crafts and greeting cards.

Make it Dramatic with THE DOROTHY COLLECTION is drama with a capital D darling! Imagine a glamorous color palette of silver, gold and black, the add pops of ruby red for the most elegant holiday projects a fashionista could ever wish to create. This collection is pure paper couture – it has it all from the mod candy cane stripe, to a sophisticated, calligraphy penned partridge, to shimmering snowflakes and ornaments all a glitter.