



ANNA GRIFFIN

*Incorporated*

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**Over the Top Craft Embellishments & Fabric Storage Items Steal the Show**

*Anna Griffin's Latest Collections To Debut at CHA Winter Show*

**Craft and Hobby Association Show, Anaheim, CA February 2008** – Anna Griffin is making headlines with her decorative fabric storage line and five elaborate new craft collections debuting at the 2008 Craft and Hobby Association Show. Known for her amazing pattern collections in both paper and fabric, Anna Griffin hits the craft industry with her first line of soft goods designed specifically for the craft market. “We’ve taken craft storage to a whole new level! Gone are the days of polyester canvas and boring solids. Say hello to perfectly coordinated colorful patterns,” says designer, Anna Griffin. In addition to the bags, the stunning new paper craft collections are full of luxurious superfluties and beautiful papers. These groups are sure to be the must-haves of the season.

*Soft Goods* - Talk about traveling in style... get an instant upgrade with Anna Griffin's new fabric craft storage line! Choose from over ten, limited edition, mix-and-match designer pieces to organize your favorite crafting supplies. All of the bags are trimmed in ribbon and are made of laminated 100% cotton fabric, a desirable material as the surface easily wipes clean. The sleek, streamlined, rolling trolley is like a piece of high-end luggage made just for crafting hobbies.

The glamorous, oversized tote bag works well for knitting, scrapbooking and even a weekend get-away! Four, specialized items fit inside both the trolley and the tote. Each in a different but

coordinating pattern, the Craft Case, Accordion Clutch, Zippered Pouch and Marker Holder make organizing fun and fashionable!

*Paper Craft Collections* - Each of the five new collections is made up of a selection of 12, 12" x 12" decorative papers and over twenty over-the-top embellishments. Drawing from French couture and dressmaker details, each design is sophisticated, elegant and full of surprise. These collections offer lavish embellishments including: 5 carat diamond brads, lace and fabric photo corners, embossed foil alphabet letters, cameo embellishments, fabric flowers, tile flourishes, and much more! Each luxurious extra provides endless possibilities for creativity and originality.

*The Georgette Collection* - This French inspired collection is part vintage, part glam with a dash of haute couture. A glamorous group of textures that are soft as velvet and as luxurious as satin. Delicate glitter embellishments will illuminate while vintage lace patterns celebrate true romance. Opulent findings such as fabric flowers, embroidery and die cuts are perfect for framing the special memories of your wedding or special occasion.

*The Carolina Collection* - Ooh la la! Everything's coming up posies with Carolina. Fanciful and feminine, this collection is over-the-top floral. Glorious peonies and roses combine harmoniously with vintage French jacquard ribbons, ombre and lattice patterns. Sorbet-inspired hues of iced lime and blue, bright yellow and blush pink are sweet as sugar. Delightful for photos at garden parties, birthdays, showers, luncheons and outdoor affairs.

*The Hannah Collection* - Welcome a new addition to your family in style with this sweet, yet sophisticated collection. Shades of cotton candy pink and baby blue are as soft and soothing as a newborn's nursery. Graceful patterns of toy silhouettes and antique stitchery dance on vellum, while ivory velvet flocking swaddles die cuts and three-dimensional stickers. Each ingredient captures a baby shower, your newborns arrival, or a birthday in beautiful style.

*The Sierra Collection* - Follow the free flowing spirit of Sierra and you'll find yourself on an adventuresome journey. A marriage of nature's true colors and elements makes the Sierra Collection unique. Imagery evocative of old, wood block birds and floral prints, dipped in rich, colorful inks printed on kraft paper, make for endless creative combinations. Each of the color

palettes, blue and green as well as red and lime green, take inspiration from natural surroundings. Moss colored floral designs printed on textured brown backgrounds, rows of river blue tiles worn to perfection, flourishing burnt orange paisleys and ancient henna art harmonize beautifully together to make your most precious memories last.

*Anna Griffin Inc. made her mark in the wedding industry over a decade ago by developing one of the industry's first 'print it yourself' invitations with a custom look. Today, Anna Griffin is a recognized authority when it comes to translating exquisite patterns evocative of old world style into modern, mix and match designs.*

*Anna Griffin, Inc.'s signature collection includes, invitations, social stationery, home office and decorative papers. In addition, there are currently over 1,000 Anna Griffin licensed products in partnership with famous American brand leaders such as Lenox, Department 56, C.R. Gibson, Windham Fabrics, Burnes Home Accents, Wallies, Envelopments and Sterling Publishing. Experience the world of Anna Griffin for yourself at [www.annagriffin.com](http://www.annagriffin.com)*

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