



ANNA GRIFFIN

Incorporated

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For Anna Griffin, Home Is Where The Office Is
Anna Griffin Releases New Fabric Items For The Home Office

February 2008, ATLANTA - Known for her elaborate patterns and high end paper goods, Anna Griffin hits the gift industry with her first line of soft goods designed specifically for the home office market. "One of the biggest trends I have noticed is people going all out in decorating their personal workspaces. The manila folder and black binder are no longer status quo. I see as much time being spent coordinating the paper wardrobe as I do the clothing wardrobe," says Anna Griffin, President of Anna Griffin Incorporated. As an answer to that trend the company now offers a line of elegantly patterned soft goods, including home office tote bags, zippered pouches, daily planners, pad folios, file boxes, and address books.

Available in five distinct pattern collections, each group makes a coordinated merchandising statement, perfect for specialty retailers. From bold black and white damask, to trendy pink and orange retro, to an old master floral, the patterns are sure to please. The items are made of 100% laminated cotton that provides a wipe clean surface and wears well in all types of weather. Now you have the ability to turn boring office accessories into fun, sassy and chic ones. Retail prices range from \$10 to \$85.

Home Office Tote Bags - Working on the go was never so elegant! The Anna Griffin Office Tote features a laminated cotton exterior, adjustable handles, a padded laptop compartment and pockets for a cell phone, PDA and writing instruments.

Daily Planners - Get organized with these super-stylish daily planners. Each includes insert pages for daily and weekly planning, to-do lists, contacts and plastic sheets for business cards. With a laminated cotton exterior and button closure, organization never looked so good!

Zippered Pouches - This cute as a button bag is long and lean, making it perfect for pencils, pens and even your cosmetics. This go anywhere, hold anything pouch is a great fit for any of your storage needs.

Pad Folios- This playful yet sophisticated pad folio is the perfect accessory at any meeting. Includes ivory pad, but fits any standard size legal pad as well.

Accordion Files - As sturdy as a portable briefcase, these fabric covered accordion files make organizing papers and files a snap. It features 24 individual pockets along with reinforced handles and metal button closure.

Anna Griffin Inc. made a mark in the wedding industry over a decade ago by developing one of the industry's first 'print it yourself' invitations with a custom look. Today, Anna Griffin is a recognized authority when it comes to translating exquisite patterns evocative of old world style into modern, mix and match designs.

Anna Griffin, Inc.'s signature collection includes, invitations, social stationery, home office and decorative papers. In addition, there are currently over 1,000 Anna Griffin licensed products in partnership with famous American brand leaders such as Lenox, Department 56, C.R. Gibson, Windham Fabrics, Burnes Home Accents, Wallies, Envelopments and Sterling Publishing. Experience the world of Anna Griffin for yourself at www.annagriffin.com.

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