



ANNA GRIFFIN

Incorporated

2270 MARIETTA BOULEVARD
ATLANTA, GEORGIA
30318

Anna Griffin says “You’re Invited!” with Invitations for Every Occasion

Anna Griffin Inc. Releases All-The-Rage Invitations For Any Affair

February 2008, ATLANTA – From the decorative embellishments, flocked animal print, vibrant colors and geometric shapes, you will know when you receive an Anna Griffin invitation. Five of the season’s hottest invitation collections: Alix, Carolina, Hannah, Peyton and Sierra are available for immediate delivery, each offering something extra to create a first-class event. “Designed with the latest trends in mind, my collections are meant to make an impression,” says designer Anna Griffin. “I want the person who receives my invitations to feel special.” Collectively, Griffin’s invitation collections offer something for every event, whether it is a pool party or a cocktail party, this seasons new releases will make a mark on any occasion.

All five collections are comprised of their own unique flourishes, from the zebra print and hot pink papers of Peyton to the Greek key prints and Cerulean blue hues of Alix. Imprintable invitations come 10 to a box and retail from \$1.50 - \$3.00 per invitation.

It’s a Garden Party with **The Carolina Collection**. Ooh la la! Everything’s coming up posies with Carolina. Fanciful and feminine, this collection is over-the-top floral. Glorious peonies and roses combine harmoniously with vintage French jacquard ribbons, ombre and lattice patterns. Sorbet-inspired hues of iced lime and blue, bright yellow and blush pink are sweet as sugar. These invitations are delightful for garden parties, birthdays, showers, luncheons and outdoor affairs.

It's a Baby Shower with **The Hannah Collection**. Welcome a new addition to your family in style with this sweet, yet sophisticated collection. Shades of cotton candy pink and baby blue are as soft and soothing as a newborn's nursery. Graceful patterns of toy silhouettes and antique stitchery dance on vellum, while ivory velvet flocking swaddles die cut word and pocket sleeve announcements. These invitations are wonderful for a birth announcement, shower or birthday party.

It's a Benefit with **The Sierra Collection**. Follow the free flowing spirit of Sierra and you'll find yourself on an adventuresome journey. A marriage of nature's true colors and elements makes the Sierra Collection unique. Imagery evocative of old, wood block birds and floral prints, dipped in rich, colorful inks printed on kraft paper, make for endless creative combinations. Each of the color palettes, blue and green as well as red and lime green, take inspiration from natural surroundings. Moss colored floral designs printed on textured brown backgrounds, rows of river blue tiles worn to perfection, flourishing burnt orange paisleys and ancient henna art harmonize beautifully together for benefit and birthday invitations.

It's a Pool Party with **The Alix Collection**. Living the fabulous life of Alix means splashing in hues of Mediterranean blues and soaking up coral colored rays on the pristine sands of Saint Tropez. Paper patterns that mimic sea life shadows dancing beneath crystal blue waters, intricate ancient Greek key designs and bold lime, orange and red accents put a modern spin on the term nautical. Alix's smooth, sapphire and sea-glass colors blend beautifully with natural rattan textures. Chic as a jetsetter's lifestyle, these invitations are brilliant for cocktail parties, pool parties and coastal themed events.

It's a Bachelorette Party with **The Peyton Collection**. Let this uninhibited collection of flocked animal prints release your inner party diva! Daring and vivacious zebra and leopard prints with bold pops of fresh lime and hot pink are perfect for big birthdays, bachelorette parties and a girl's night out. Living in the urban jungle takes on a whole new meaning with the cosmopolitan and always chic Peyton.

Anna Griffin Inc. made a mark in the wedding industry over a decade ago by developing one of the industry's first 'print it yourself' invitations with a custom look. Today, Anna Griffin is a recognized authority when it comes to translating exquisite patterns evocative of old world style into modern, mix and match designs.

Anna Griffin, Inc.'s signature collection includes, invitations, social stationery, home office and decorative papers. In addition, there are currently over 1,000 Anna Griffin licensed products in partnership with famous American brand leaders such as Lenox, Department 56, C.R. Gibson, Windham Fabrics, Plaid Enterprises, Bucilla, Wallies, Envelopments and Sterling Publishing.

Each licensee has incorporated the detailed and elegant artistry of Anna Griffin's pattern collections into product categories such as, home décor and lifestyle, wedding confections, Do-It-Yourself craft books, dinnerware and tabletop collections, holiday décor, luxury infant, and cotton fabrics. All available in signature Anna Griffin style, consumers can choose from an endless array of elegance. Experience the world of Anna Griffin for yourself at www.annagriffin.com.