



ANNA GRIFFIN

*Incorporated*

2270 MARIETTA BOULEVARD  
ATLANTA, GEORGIA  
30318

### **Griffin Announced As A Finalist For Four LOUIE Award Categories**

*Anna Griffin Inc. Announced as a Finalist for Four LOUIE Awards*

**Atlanta, GA March 2008** –Anna Griffin Incorporated is proud to announce that they have been selected as a finalist in four categories for the best greeting card and stationery products of 2007 by the Greeting Card Association (GCA). Making her mark in the imprintable-seasonal, imprintable-everyday and handmade categories, the three-time winner of the coveted LOUIE Award proves once again to be an industry leader. “We are so pleased to have our work acknowledged by such an established organization,” said Anna Griffin, President of Anna Griffin Inc. “Each year we strive to bring innovation and creativity to an industry where it is already abundant, so it is truly an honor to have our work recognized.”

Anna Griffin has been creating elegant, one-of-a-kind stationery and invitations since 1994. Known for her exquisite taste and ability to translate antique patterns evocative of old world style into modern, mix and match designs, Griffin has become an icon of style in the stationery industry.

Celebrating their 20<sup>th</sup> anniversary, the Annual International Greeting Card Awards competition, also known as the “LOUIEs” recognizes the crème de la crème of the industry. Drawing over 1,000 entries from more than 150 national and international companies, competitors entered the best of the best for a chance to win the LOUIE title.

"The companies named as LOUIE finalists clearly show the creativity and artistic talent that are evident in our industry's products. Becoming a LOUIE finalist or winner often increases buyer recognition for the publisher, which in turn builds confidence in its creative ability," said GCA President Steve Laserson of American Greetings Corporation, Cleveland, OH.

*Anna Griffin Inc. made her mark in the wedding industry over a decade ago by developing one of the industry's first 'print it yourself' invitations with a custom look. Today, Anna Griffin is a recognized authority when it comes to translating exquisite patterns evocative of old world style into modern, mix and match designs.*

*Anna Griffin, Inc.'s signature collection includes, invitations, social stationery, home office and decorative papers. In addition, there are currently over 1,000 Anna Griffin licensed products in partnership with famous American brand leaders such as Lenox, Department 56, C.R. Gibson, Windham Fabrics, Burnes Home Accents, Wallies, Envelopments and Sterling Publishing. Experience the world of Anna Griffin for yourself at [www.annagriffin.com](http://www.annagriffin.com)*

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