



ANNA GRIFFIN

*Incorporated*

2270 MARIETTA BOULEVARD  
ATLANTA, GEORGIA  
30318

## **Griffin's Four New Collections Promise to Deliver Holiday Cheer**

*Tis' the Season For Anna Griffin's Christmas Debut*

**National Stationery Show, New York May 2008** – Good tidings of glitter, silver and gold are awaiting you at Anna Griffin Incorporated this season. Four fabulously merry Christmas collections will debut at the 2008 National Stationery Show promising to deliver holiday cheer. The Georgette, Alix, Hannah and Carolina Collections bring flocking, decorative embellishments and cheer to all! “We wanted to reinvent holiday greeting cards and give them a fresh new look. There is something for everyone, but it’s not what you would expect!” says Anna Griffin, President of Anna Griffin Inc.

Trimmed with lavish 3-D embellishments, each card creates a luxury experience. From the snow globe greeting cards sprinkling sparkling white flurries to the candy cane and glitter die-cut invitations, it is truly a gift in itself to receive an Anna Griffin Holiday card or invitation. Retail prices range from \$15 - \$30 per box of 10. Imprinting costs are additional at fine paper and stationery retailers.

**The Georgette Collection** is a luxurious winter wonderland hitting the holiday scene in style. Distinctive glitter letters paired with soft and subtle winter white velvet will remind you of blankets of snow. Fluttering snowflakes adorned in diamonds and pearls glisten as the quiet glamour of Georgette brings Christmas to your door!

**The Alix Collection** celebrates the season with flare! Sassy hot pinky reds and flirtatious lime greens decorate larger-than-life holly leaving you saying “gimme more!” Large jingle bells welcome loud bursts of modern graphic imagery as the Alix Collection sends seasons greetings worth talking about!

**The Carolina Collection** has the demeanor of French royalty wrapped in vibrant reds and toile topped with ombre ribbon and pale olive green compliments. Gleaming glitter illuminates delicate antique mattress ticking and jacquard silhouettes as reindeer prance on intricate line work. The magic of Carolina will bring a sparkle to anyone’s eye.

**The Hannah Collection** is a traditional blend of Christmas past and Christmas present. Visions of rich reds and antique greens dance on poinsettias petals and holly berries while three dimensional evergreen trees and seasonal sentiments whisper fond memories to welcoming snowmen. The Hannah Collections charm reminiscent of childhood memories will have Christmas dancing through your head!

*Anna Griffin made her mark in the wedding industry over a decade ago by developing one of the industry’s first ‘print it yourself’ invitations with a custom look. Today, Anna Griffin is a recognized authority when it comes to translating exquisite patterns evocative of old world style into modern, mix and match designs.*

*Anna Griffin, Inc.’s signature collection includes, invitations, social stationery, home office and decorative papers. In addition, there are currently over 1,000 Anna Griffin licensed products in partnership with famous American brand leaders such as Lenox, Department 56, C.R. Gibson, Windham Fabrics, Burnes Home Accents, Wallies, Envelopments and Sterling Publishing. Experience the world of Anna Griffin for yourself at [www.annagriffin.com](http://www.annagriffin.com)*

###