



ANNA GRIFFIN  
*Incorporated*

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**Anna Griffin Says, “That’s A Wrap!”**

*Anna Griffin Inc. Launches Luxury Gift Wrap Line*

**National Stationery Show, New York May 2008** – Anna Griffin Inc. has translated the archive of images from their stationery and papercrafting collections into the perfect gift for all! Wrap yourself up in the glam of this designer collection, with the bold patterns and savvy prints that make up this beautiful assortment of gift wrap. “We are really excited about this product category,” says Anna Griffin, President of Anna Griffin Inc. “Our customers have asked us for years to offer our beautiful patterns as gift wrap.”

With each collection offering something special for celebratory moments, Griffin thought of it all. From newborn baby and kids, birthday to wedding, Christmas to everyday affairs, this collection is meant to please! Retailing for \$2.50 per 20” x 28” sheet, the new gift wrap is offered in twenty different patterns.

*Newborn Baby and Kid Birthday* – Hip hip hooray! It’s your birthday you say! Celebrate it loud and proud with wide-eyed cuddly characters or soft and sweet peapods and snails. Either way, each design offers a cheerful way to celebrate a kid-friendly gathering!

*Wedding* – Prim and proper, these papers are the perfect compliment to the bride on her wedding day. The graceful garlands and heirloom roses adorning this collection make it as special as the gift inside.

*Graphic Christmas* – A fun, bold approach to the season, retro shades of bright green and cherry red graffiti will bring good tidings of cheer to the season. From gift wrap trimmed with lavish ornaments and swirling trees to classic visions of ruby red and forest green, this collection gives the gift of magic!

*Elegant Everyday* – Trendy black and white damask, flirty pink florals and tropical print fit for a first lady make up this sophisticated collection. Whether it's a luncheon or house warming you wish to attend, one thing is for sure...this gift wrap is too beautiful to tear!

*Anna Griffin made her mark in the wedding industry over a decade ago by developing one of the industry's first 'print it yourself' invitations with a custom look. Today, Anna Griffin is a recognized authority when it comes to translating exquisite patterns evocative of old world style into modern, mix and match designs.*

*Anna Griffin, Inc.'s signature collection includes, invitations, social stationery, home office and decorative papers. In addition, there are currently over 1,000 Anna Griffin licensed products in partnership with famous American brand leaders such as Lenox, Department 56, C.R. Gibson, Windham Fabrics, Burnes Home Accents, Wallies, Envelopments and Sterling Publishing. Experience the world of Anna Griffin for yourself at [www.annagriffin.com](http://www.annagriffin.com)*

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