



ANNA GRIFFIN

*Incorporated*

2270 MARIETTA BOULEVARD

ATLANTA, GEORGIA

30318

For Immediate Release

Contact: Lindsey Catone

404-817-8170 x102

[lcatone@annagriffin.com](mailto:lcatone@annagriffin.com)

**Anna Griffin Adds Fab, Fashionable, Furry and Fun to the Crafting Mix!**

*Four New Paper Crafting Collections Debut at Winter CHA*

**Craft and Hobby Association Show, Anaheim, CA January 2009** – How will you love the new Anna Griffin Collections? Let us count the ways: Flora, Darcey, Peyton and Riley.

Whether you are a blooming baroness, deco diva, leopard lady or playful princess, these four collections have something for everyone. “This year’s release will give your crafting closet a scraplift,” said Anna Griffin, President of Anna Griffin Inc. “Every where you turn there are moments of surprise, that make these collections truly memorable.”

Adding stamps, punches, Mylar accessories and more to the mix, each collection offers the most innovative product out there for the crafting world, once you see it, you will have to craft with it!

It’s Fabulous with The Flora Collection – The Flora Collection is made up of glorious antique engravings that intertwine to form elaborate flora and fauna paper patterns. Botanical engravings once used to catalog 18th century species are made into lovely stamps and punches while 3-D

stickers capture beautiful, hand painted garden imagery. Richly colored, the collection of Chinese red, grey-blue, warm cocoa browns and vivid tones of plum mix beautifully for occasions with friends and family alike.

It's Fashionable with The Darcey Collection - An electric collection charged with geometric motifs, Darcey brings urban sophistication to life with bold black and white patterns punctuated by lime green, ruby red and cobalt blue color ways. Mylar sheets are covered in dreamy watercolor florals and graphic chevron patterns for a fashion-forward experience. Brilliant colors mixed with floral silhouettes and clean lines give this collection its appeal. Celebrate college years, trips and birthdays with the mid-century styling of the Darcey Collection.

It's Furry with The Peyton Collection – Peyton is a crafting jungle of animal prints and textures. A cosmopolitan and oh, so chic collection of papers and embellishments, the wild nature of this uninhibited line is fierce! Leopard sheets, diamond brads and felt borders provide glitzy surprises with daring pops of hot pink while sassy sayings on flocked stickers and vellum quote pads will express your inner diva with pizzazz. Whether your tastes lean toward the call of the wild or the tamer, domesticated species, the Peyton Collection is perfect for capturing a girl's night out, birthday party or bachelorette bash...just think *Craft and the City!*

It's Fun with The Riley Collection - Ladies and gentleman, boys and girls, focus your attention on the center ring, it's the Riley Collection, the most fabulous crafting under the big top! The group is built around a kid-friendly world of tangy orange, lime and berry colored candy stripes, creating a topsy-turvy scene where monkeys swing, barkers tame, and elephants balance for a show stopping good time. A circus extravaganza made up of perfect paisley paper patterns and multi colored circles in two extraordinary color ways provide a backdrop for birthdays of children of all ages.

*Anna Griffin made her mark in the wedding industry over a decade ago by developing one of the industry's first 'print it yourself' invitations with a custom look. Today, Anna Griffin is a*

*recognized authority when it comes to translating exquisite patterns evocative of old world style into modern, mix and match designs.*

*Anna Griffin's signature collection includes, invitations, social stationery, home office and decorative papers. In addition, there are currently over 1,000 Anna Griffin licensed products in partnership with famous American brand leaders such as Lenox, Department 56, C.R. Gibson, Windham Fabrics, Burnes Home Accents, Wallies, Envelopments and Sterling Publishing. Experience the world of Anna Griffin for yourself at [www.annagriffin.com](http://www.annagriffin.com)*

###

TELEPHONE 404-817-8170 • FAX 404-817-0590 • WEBSITE [www.annagriffin.com](http://www.annagriffin.com)