



# ANNA GRIFFIN

*Incorporated*

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For Immediate Release

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## **Home Office Panache**

*Anna Griffin Releases New Items For The Home Office*

**January 2009, ATLANTA** – Home office accessories just went from drab to fab with Anna Griffin’s two newest collections Alix and Peyton. Offering pizzazz and a whole lot of fun, Peyton will bring your office space to life with animal prints and bold, bright colors while the more tamer of the two, Alix offers a coastal feel with ikat and Greek key accents in shades of navy, cerulean and cobalt blues. “These collections are all about classic style and not being afraid to express yourself,” said Anna Griffin, President of Anna Griffin Inc. “I wanted to turn the office into a place of creativity and fun, so I made sassy accessories to not only organize your work, but to inspire it!”

Now available in five distinct pattern collections, each group makes a coordinated merchandising statement, perfect for specialty retailers. “We’ve got something for everyone and a bag to go with it,” says Griffin.

From bold black and white damask, to trendy pink and orange retro, to cheeky green cane, there is a pattern for any taste. The items are made of 100% laminated cotton that provides a wipe clean surface. Designed for the working woman, the three newest additions to the Home Office Collection include:

**Bucket Tote** – Finally, a bucket tote that means business. A bag for the multi-tasker, this tote can carry it all. Use it as a purse, beach, gym or travel bag and you have a multi-purpose masterpiece.

**Cosmetic Bag** – An ode to pretty, the brand new Anna Griffin cosmetic bags are swanky fun. This bag will store your toiletries and look amazing while doing it. The perfect size to slip into your carry-on, this tony tote comes in patterns straight from the jungles of lipstick. Zebra, Greek key, paisley and damask all makeup (pun intended!) this collection fit for a cover girl!

**Lunch Bag** – Calling all ladies who lunch! Say bubye to brown bags and hello to Anna Griffin's lunchtime must...the limited edition lunch totes in six patterns will have you dining with design! Introducing lunch bags with a twist, whether you want to be elegantly edgy with zebra or leopard or graphically pretty with navy ikat, these totes will accessorize your lunch with perfect panache.

Offering fabulous accessories including Accordion files, Pad Folios, Zippered Pouches and Laptop Tote Bags the Anna Griffin Home Office items retail between \$5.00 and \$85.00. Visit [www.annagriffin.com](http://www.annagriffin.com) for more information.

*Anna Griffin made her mark in the wedding industry over a decade ago by developing one of the industry's first 'print it yourself' invitations with a custom look. Today, Anna Griffin is a recognized authority when it comes to translating exquisite patterns evocative of old world style into modern, mix and match designs.*

*Anna Griffin's signature collection includes, invitations, social stationery, home office and decorative papers. In addition, there are currently over 1,000 Anna Griffin licensed products in partnership with famous American brand leaders such as Lenox, Department 56, C.R. Gibson, Windham Fabrics, Burnes Home Accents, Wallies, Envelopments and Sterling Publishing. Experience the world of Anna Griffin for yourself at [www.annagriffin.com](http://www.annagriffin.com).*

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