



ANNA GRIFFIN

Incorporated

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For Immediate Release

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Invitation Style Watch

Anna Griffin Graces the Invitation Runway with Invitations For Every Occasion

January 2009 ATLANTA– Paper personality, Anna Griffin has done it again with five innovative collections of fine invitations: Flora, Darcey, Peyton, Riley and Georgette Wedding. Fashion in the form of paper, this year's release is straight from the runway! "I wanted to create Red Carpet moments with our invitation lines this year," said Anna Griffin, President of Anna Griffin, Inc. "If there was a "Best Dressed" category for paper, Darcey, Flora, Peyton and Riley would be at the top of the list!"

From the clever stylings of Darcey with geometric curves and chevron silhouettes to the bold bright statements of Peyton's animal prints, this year's collections have Taste with a capital T.

All five collections are comprised of unique flourishes, from leopard high-heel diecuts to glittered scroll patterns to romantic fan embellishments, each invitation is dressed to impress. Imprintable invitations come 10 to a box and retail from \$1.50 - \$2.40 per invitation.

You're invited to a Garden Party with Flora. The Flora Collection is made up of glorious antique engravings that intertwine to form an elaborate flora and fauna group. Botanical engravings once used to catalog 18th century species and hand painted garden imagery are made into lovely collages. Richly colored, the

collection of Chinese red, grey-blue and up-to-date tones of plum are inspiring for charity events, anniversaries or garden parties.

You're Invited to a Gallery Opening with Darcey. An electric collection charged with geometric motifs, Darcey brings urban sophistication to life with bold black and white patterns punctuated by lime green, ruby red and cobalt blue color ways. Dreamy watercolor florals and graphic patterns stand alone as fashion-forward statements and work wonderfully for cocktail parties, birthdays and country club socials.

You're Invited to a Circus Celebration with the Riley Collection. Ladies and gentleman, boys and girls, focus your attention on the center ring. It's the Riley Collection, the most fabulous invitations under the big top! The group is built around a kid-friendly world of tangy orange, lime and berry colored candy stripes, creating a topsy-turvy scene where monkeys swing and butterflies flutter. Birthday parties and ice cream socials are certain to be a smash with this circus extravaganza!

You're Invited to Cocktails in the City with the Peyton Collection. Living in the urban jungle takes on a whole new meaning with the newest additions to the cosmopolitan and always chic Peyton Collection. The uninhibited group of animal prints and textures are fierce and perfect for expressing your inner diva with pizzazz. Daring and vivacious zebra and leopard prints with bold pops of hot pink are the perfect eclectic mix for girlish get-togethers, evening soirees, luncheons and bachelorette bashes!

You're Invited to a Wedding with the Georgette Collection. This exquisite group of invitations brings romance to life with its dramatic details and elegant embellishments. A fanciful collection of glittered scroll patterns, hand folded vellum fans and floral diecuts celebrate true love with sophistication and grace. This collection is ideal for engagement parties, showers, luncheons, save-the-dates and of course, the big day.

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Anna Griffin's signature collection includes, invitations, social stationery, home office and decorative papers. In addition, there are currently over 1,000 Anna Griffin licensed products in partnership with famous American brand leaders such as Lenox, Department 56, C.R. Gibson, Windham Fabrics, Burnes Home Accents, Wallies, Envelopments and Sterling Publishing. Experience the world of Anna Griffin for yourself at www.annagriffin.com

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