



ANNA GRIFFIN

Incorporated

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For Immediate Release

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Fall in Love with Valentina

Anna Griffin Introduces Valentina, a Paper Craft Collection Full of Romance

Atlanta, GA December 2009 – Love is in the air with the newest collection from Anna Griffin, Valentina. Full of flirty features in lipstick red, pouty pink and powder white, one is sure to fall head-over-heels for this Valentine vixen. Make a statement with dainty doily décor and hand-stitched papers adorned with hearts. Capture love stories with the sweet sayings we all “adore” and dress up your sentiments with glittered papers, stickers and diecuts. “Valentina brings pizzazz to paper for a Valentine experience that captures the heart,” said Anna Griffin, President of Anna Griffin Inc. “This collection is love at first sight!”

This Valentine’s Day, say it with sass! Love notes have gone to a whole new level with the decorative embellishments and romantic finishes of this couture collection. Create custom cards and seal them with a kiss. It’s all about eye candy with papers decorated in decadent chocolates and sweet diecut sayings sprinkled in sugar. Richly textured damasks will tempt while elegant scrolling sends arrows through the heart. Forget the flowers and send love with sparkly XOXO’s and flocked kisses, a gesture that will last forever!

The designer paper craft collection is made up of decorative papers, cardstock pads and an array of embellishments from multi-layered stickers decked in glitter and glam to vellum quotes that capture sweet sentiments with ease. All boasting elegant finishes and fashion-forward color palettes, the newest additions to the paper crafting line include: chipboard alphabet stickers, hand-stitched papers, and oversized diecut stickers. Retail prices range from \$.60 – \$20.00. For more information please visit www.annagriffin.com or call 1-888-817-8170.

Anna Griffin made her mark in the wedding industry over a decade ago by developing one of the industry's first 'print it yourself' invitations with a custom look. Today, Anna Griffin is a recognized authority when it comes to translating exquisite patterns evocative of old world style into modern, mix and match designs.

Anna Griffin's signature collection includes, invitations, social stationery, home office and decorative papers. In addition, there are currently over 1,000 Anna Griffin licensed products in partnership with famous American brand leaders such as Lenox, Department 56, C.R. Gibson, Windham Fabrics, Burnes Home Accents, Wallies, Envelopments and Sterling Publishing. Experience the world of Anna Griffin for yourself at www.annagriffin.com

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