



ANNA GRIFFIN

Incorporated

2270 MARIETTA BOULEVARD
ATLANTA, GEORGIA 30318

For Immediate Release

Contact: Lindsey Catone

404-817-8170 x102

lcatone@annagriffin.com

Anna Griffin's Gleeful Greetings

New Holiday Card Line Set to Debut at National Stationery Show

National Stationery Show, New York May 2009 – Oh, what fun it is to receive an Anna Griffin Holiday card! With just enough sugar and a splash of spice, this year's collections make sending Holiday greetings more fun than ever before! With as many bells and whistles as the Rockefeller Center Tree, the Riley, Flora, Darcey and Peyton Christmas Collections are sure to please! "This season I wanted to capture all the things I love most about the holidays and bring them to life with extravagant embellishment and color," says Anna Griffin, President of Anna Griffin Incorporated.

Decorative, three-dimensional embellishments adorn the designer collections creating a handmade, one-of-a-kind experience for whoever receives them. From the pleated layers of a Christmas wreath to the spinning "Fa-la-la" sentiments, Anna Griffin brings magic to the mail with each and every card. Be the postal princess of the season and send greetings worth celebrating. Boasting brand new packaging, where you can touch and feel an actual card, each box of 10 retails for \$20- \$27.

The Riley Christmas Collection is a holiday candy land of hand-wrapped peppermint, sugarcoated snowmen and sweet sayings sprinkled with glitter. Sparkling argyle and snowflake backdrops set the mood for the most wonderful time of the year, while a traditional red and green color palette illuminated by a splash of lime provides an experience so good you can taste it!

The Darcey Christmas Collection brings a winter-inspired setting to life, sending greetings dashing through the snow! Frosted Christmas trees, crystal stars and glistening flurries adorned in a blustery blue that will leave Jack Frost nipping at your nose. A trendy color palette of vintage jadeite green, tomato red and silver deliver hopeful wishes of “Peace on Earth.”

The Peyton Christmas Collection is decked out and designer! A sparkly sensation of bejeweled ornaments, pleated candy cane ribbon and diamond trimmings brings just the right amount of glitz to the holiday scene for glamorous greetings. Extravagant palettes of silver, red and black, with pops of gold bring Christmas cheer so decadent, you’ll wish you could wear it!

The Flora Christmas Collection brings the warmth of hot cocoa and hand-sewn stockings to life with a deep, rich palette of chocolate, mint and silver. Holiday icons such as reindeer, mistletoe and snowflakes are sugared and frosted for a melt-in-your-mouth experience that will surely be the icing on the cake this season!

Anna Griffin made her mark in the wedding industry over a decade ago by developing one of the industry’s first ‘print it yourself’ invitations with a custom look. Today, Anna Griffin is a recognized authority when it comes to translating exquisite patterns evocative of old world style into modern, mix and match designs.

Anna Griffin's signature collection includes, invitations, social stationery, home office and decorative papers. In addition, there are currently over 1,000 Anna Griffin licensed products in partnership with famous American brand leaders such as Lenox, Department 56, C.R. Gibson, Windham Fabrics, Burnes Home Accents, Wallies, Envelopments and Sterling Publishing. Experience the world of Anna Griffin for yourself at www.annagriffin.com.

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TELEPHONE 404-817-8170 • FAX 404-817-0590 • WEBSITE www.annagriffin.com