



ANNA GRIFFIN

Incorporated

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For Immediate Release

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Anna Griffin Debuts First Halloween Crafting Collection

Anna Griffin Introduces Esmerelda, A Halloween Collection

Craft & Hobby Association Show, Rosemont, IL July 2010 – Spiders, and witches, and bats. Oh, my! Skeletons, and pumpkins, and black cats. Oh, my! Introducing Anna Griffin's first Halloween Collection, Esmerelda. A spooky assortment of papers dressed-up with velvet bats, glittered cobwebs, and dark damasks prints that create the perfect ingredients for this year's tricks and treats. Eerie embellishments decked in scary scenery bring this collection to life with black and orange glitter accents.

"Esmerelda brings an elegant edge to Halloween crafting with playful patterns decked in dazzling details," said Anna Griffin, President of Anna Griffin Inc. "It's everything you would expect from one of my collections with spooky surprises."

A fearfully fun assortment of three-dimensional stickers, chipboard alphabets, over-sized diecut titles and vellum quotes make this collection to die for! This collection made up of creepy spider web papers, posh pumpkins and wicked witches will capture Halloween get-togethers for both young and old with frightful fun. Retail prices range from \$.50 – \$7.00.

For more information please visit www.annagriffin.com or call 1-888-817-8170.

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