



ANNA GRIFFIN

Incorporated

2270 MARIETTA BOULEVARD
ATLANTA, GEORGIA
30318

For Immediate Release

Lindsey Catone
404-817-8170x102
lcatone@annagriffin.com

Invitations For Every Occasion

Anna Griffin Introduces Invitations for the Moments that Matter

Atlanta, January 2010 – A paper party awaits you at Anna Griffin this season with invitations so striking, they inspire events on their own. Created to celebrate the milestones in life such as weddings, showers and banner birthdays as well as the fabulous fetes we can't live with out, this release has it all!

Need a reason to throw a party? How about inviting your guests with Isabelle, Cecile and Calisto. From the intricate detailing of Brussels lace to a larger-than-life flip-flop, each invitation is comprised of unique flourishes that are sure to get the party started!

“I love a party, so I wanted to create a collection that provided a reason to throw one,” said Anna Griffin, President of Anna Griffin, Inc. “My collections of wedding, event and baby invitations set the stage for the kind of parties we all want to attend!”

Stylish invitations dressed in three-dimensional embellishments promise to deliver magic in the mail for fabulous affairs to remember. From fashionable paper tote bags for girly get-togethers to

diecut lace edges for the wedding of your dreams, this year's collection celebrates the moments that matter with elegance. Imprintable invitations come 10 to a box and retail from \$22 - \$40.

Wedding

Timeless style and sophistication await you with the newest additions to the wedding assortment from the Cecile Collection. An array of invitations that celebrates romance with both beauty and charm, the Cecile Collection is draped in delicate, muted palettes of lavender, warm grey, mint, blue and crème. Lavish embellishments of glitter and hand-tied satin ribbon, flocked velvet and three-dimensional florals set the tone for one of life's most precious moments.

Event

Whether hosting a barbeque or a cocktail party, the newest additions to the event invitations are sure to be a hit! Created to make a lasting impression, each invitation is designed with little extras to stand out above the rest. From the beachy chic diecut seashell to the cheer-filled sugared cupcakes and butterflies, these invitations deliver something truly special.

Baby

Whether "It's a Girl," or "It's a Boy" the newest additions to the baby assortment from the Isabelle Collection are sweet as pie. Playful patterns combined with a colorful mixture of cotton candy pink, candy apple green and on-trend turquoise offer a fresh new look. Bright and happy-go-lucky these adorable invitations are ideal for showers and birth announcements.

Anna Griffin made her mark in the wedding industry over a decade ago by developing one of the industry's first 'print it yourself' invitations with a custom look. Today, Anna Griffin is a recognized authority when it comes to translating exquisite patterns evocative of old world style into modern, mix and match designs.

Anna Griffin's signature collection includes, invitations, social stationery, home office and decorative papers. In addition, there are currently over 1,000 Anna Griffin licensed products in partnership with famous American brand leaders such as Lenox, Department 56, C.R. Gibson, Windham Fabrics, Burnes Home Accents, Wallies, Envelopments and Sterling Publishing. Experience the world of Anna Griffin for yourself at www.annagriffin.com

###

TELEPHONE 404-817-8170 • FAX 404-817-0590 • WEBSITE www.annagriffin.com