



ANNA GRIFFIN

*Incorporated*

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For Immediate Release

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### **A Crafter's Christmas**

*Anna Griffin Inc. Releases 2010 Christmas Collections*

**Craft & Hobby Association Show, Rosemont, IL July 2010** – It's a crafter's Christmas at Anna Griffin Inc. this year with three brand new collections ready to celebrate the season. From the nature-inspired palette of Calisto to the winter wonderland of Cecile to the classic motifs of the Holiday Traditions line, Anna Griffin is spreading holiday cheer to all!

"I've captured all of the things I love about the holidays with these collections," says Anna Griffin, President of Anna Griffin Inc. "From winter's landscape and snowy scenery to the traditions I have long celebrated, this release is an ode to it all!"

Each new collection offers something special. From the Holiday Card Making Kit and diecut borders offered in the Calisto and Holiday Traditions Collections to the decorative diecut sheets in Cecile, each collection celebrates the holiday with its own elegant extras. Suggested retail prices range from 50 cents - \$15.00.

**The Calisto Collection** is a nature-inspired collection comprised of poinsettia petal reds,

evergreen and gold. Calisto brings the outdoors in with a collection of decorative kraft papers and embellishments dressed in nature's true colors and elements. Imagery of Fraser firs, pine and holly reminiscent of winter's landscape create the perfect backdrop for holiday masterpieces.

**The Holiday Traditions Collection** is a nod to seasons past bringing the time-honored palette of rich reds, antique greens and gold to life with an exquisite collage of old world imagery combined with sophisticated French elements. A beautifully unique combination of art taking reference from heirloom ornaments, candy canes, sheet music and vintage botanical illustrations will inspire classic Christmas crafting at its finest.

**The Cecile Collection** brings dreams of a white Christmas to life with snow-covered scenery dusted in glitter. A glamorous collection of platinum and vanilla draped in silver and gold celebrates the luxurious side of the season with the delicate décor of antique glass ornaments and fluttering snowflakes, Cecile is high-end all the way!

*Anna Griffin made her mark in the wedding industry over a decade ago by developing one of the industry's first 'print it yourself' invitations with a custom look. Today, Anna Griffin is a recognized authority when it comes to translating exquisite patterns evocative of old world style into modern, mix and match designs.*

*Anna Griffin, Inc.'s signature collection includes, invitations, social stationery, home office and decorative papers. In addition, there are currently over 1,000 Anna Griffin licensed products in partnership with famous American brand leaders such as Lenox, Department 56, C.R. Gibson, Windham Fabrics, Burnes Home Accents, Wallies, Envelopments and Sterling Publishing. Experience the world of Anna Griffin for yourself at [www.annagriffin.com](http://www.annagriffin.com)*

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