



A N N A G R I F F I N

*Incorporated*

2270 MARIETTA BLVD  
ATLANTA, GEORGIA  
30318

For Immediate Release

Contact: Lindsey Catone  
404-817-8170 x102  
lcatone@annagriffin.com

## **Anna Griffin Launches A Garden Of Greetings** *Anna Griffin Debuts Greeting Card Line*

**National Stationery Show New York, May 2010** – Make every occasion an affair to remember with handmade, Anna Griffin Greeting Cards. Beautiful antique floral imagery is perfectly accented with multiple layers and ribbon to make up this assortment of three-dimensional cards. The all-occasion collection offers something for each of life's most important events from birthdays and anniversaries to sympathy and encouragement. A garden of handcrafted cards, each signature Anna Griffin pattern provides the perfect backdrop for sending sentiments with elegance and charm.

“A marriage of both paper crafting and social stationery, our Greeting Card Collection offers the detailing of handmade cards without the work,” says Anna Griffin, President of Anna Griffin Inc. “I took inspiration from my best-selling craft collections from over the years and created a line that truly celebrates the art of correspondence.”

From the sorbet-inspired hues of iced lime and blush pink, to the delicate pastel palette of lavender, warm grey, mint and cream to the haute-couture hues of black and white with an occasional pop of hot pink, the Anna Griffin Greeting Card Collection offers 24 distinctive styles in seven categories. Adorned in traditional motifs of butterflies, roses and botanical prints each card is embellished with hand-tied ribbon and a sentiment tag. Complete with coordinating lined

envelopes, each design is individually wrapped and retails for \$5.

**Birthday** – Send birthday wishes dressed in signature florals to a friend, mother, sister or loved one with these couture cards. Available in five designs.

**Thank You** – Nothing says thank you like a handwritten note on a beautiful card. Show gratitude with the delicate detailing of these greeting cards. Available in three designs.

**Sympathy** – Show support with the carefully crafted designs of these compassionate cards. Available in three designs.

**Love/Anniversary** – Prim and proper, these cards are perfect for celebrating weddings, anniversaries and love. Available in six designs.

**Blank** – Ideal for easy personalization, these blank cards are perfect for dropping someone a quick little note, “Just Because” or sending “Congratulations.” Available in two designs.

**Missing/Thinking of You** – Tell someone special they are missed with the intricate artwork of these cards. Available in three designs.

**Encouragement** - Whether sending encouragement or “Get Well Soon” wishes, these greeting cards will brighten anyone’s day! Available in two designs.

*Anna Griffin made her mark in the wedding industry over a decade ago by developing one of the industry’s first ‘print it yourself’ invitations with a custom look. Today, Anna Griffin is a recognized authority when it comes to translating exquisite patterns evocative of old world style into modern, mix and match designs.*

*Anna Griffin’s signature collection includes, invitations, social stationery, home office and decorative papers. In addition, there are currently over 1,000 Anna Griffin licensed products in partnership with famous American brand leaders such as Lenox, Department 56, C.R. Gibson, Windham Fabrics, Burnes Home Accents, Wallies, Envelopments and Sterling Publishing. Experience the world of Anna Griffin for yourself at [www.annagriffin.com](http://www.annagriffin.com).*

###

TELEPHONE 404-817-8170 • FAX 404-817-0590 • [www.annagriffin.com](http://www.annagriffin.com)