



A N N A G R I F F I N

Incorporated

2270 MARIETTA BLVD
ATLANTA, GEORGIA
30318

For Immediate Release

Contact: Lindsey Catone
404-817-8170 x102
lcatone@annagriffin.com

Anna Griffin Introduces Sentiments For The Holiday Season *Anna Griffin Debuts New Christmas Collection*

ATLANTA, April 2010 – From classic to modern, the four brand new Christmas collections promise to spread holiday cheer with dazzling detail and sophisticated style. Offering both traditional and trendy motifs, each collection celebrates the holidays with unique embellishments and luxurious extras. From the up-to-date stylings of Darcey to the natural inspirations of Calisto to the elegant imagery of Cecile to the playful personality of Isabelle there is something for every taste. “This season I wanted to celebrate all aspects of the holidays,” says Anna Griffin, President of Anna Griffin Inc. “Whether it ‘s the true playfulness of the season, the winter white scenery, new traditions or old, our collections capture it all.”

The Isabelle Christmas Collection is a whimsical approach to the season. Bright shades of green and red met with pink and blue accents provide a light-hearted collection that is festive yet fun. Playful polka dots and stripes paired with glittery snowflakes decorate jolly images of candy canes, Christmas trees and ornaments for a lighthearted collection that makes you feel like a kid again.

The Cecile Christmas Collection celebrates the season with snowy scenery and elegant trimmings. Glittered doves and sparkling trees evoke a subtle elegance against the quiet palate of silver, gold and cream. Frosted ornaments and snowflakes dance on pearly backdrops creating a winter wonderland to be enjoyed by all.

The Darcey Christmas Collection brings modern merriment to the mail with its updated palette of green and red with pops of black. Glittered quatrefoil and checkerboard backdrops give Christmas greetings a trendy update while hand pleated wreaths and three-dimensional trees provide a modern makeover for the holiday season.

The Calisto Christmas Collection is an exquisite collage of nature's décor. From the evergreen branches of Fraser firs to the rich reds of poinsettia petals and holly berries the holiday sentiments of the Calisto Collection brings tradition to life. Kraft paper layered with luxurious ribbons, glitter and gold foil harmonize beautifully together creating splendid seasonal greetings.

Anna Griffin made her mark in the wedding industry over a decade ago by developing one of the industry's first 'print it yourself' invitations with a custom look. Today, Anna Griffin is a recognized authority when it comes to translating exquisite patterns evocative of old world style into modern, mix and match designs.

Anna Griffin's signature collection includes, invitations, social stationery, home office and decorative papers. In addition, there are currently over 1,000 Anna Griffin licensed products in partnership with famous American brand leaders such as Lenox, Department 56, C.R. Gibson, Windham Fabrics, Burnes Home Accents, Wallies, Envelopments and Sterling Publishing. Experience the world of Anna Griffin for yourself at [HYPERLINK "http://www.annagriffin.com"](http://www.annagriffin.com) www.annagriffin.com.

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