



ANNA GRIFFIN

*Incorporated*

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For Immediate Release

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**Anna Griffin Launches Decorative Fabric Division  
At International Quilt Market**

*Anna Griffin Debuts Four Decorative Fabric Collections*

**International Quilt Market, Houston, TX October 2010** – Paper personality, Anna Griffin is bringing her detailed and elegant artistry to fabrics by the yard with the launch of the Decorative Fabric Division. A line of beautiful textiles for the quilting and sewing markets, the Anna Griffin Brand is not just for paper anymore! With four brand new collections, Carmen, Willow, Fifi & Fido and Isabelle Christmas set to debut at the International Quilt Market in Houston, Texas, Griffin's fabrics are sure to be the talk of the show and the season!

"I am thrilled to announce the release of my decorative fabric collection," said Anna Griffin, President of Anna Griffin Inc. "My collections are all about texture and movement, the prints are large, the colors are bold and the mix-and-match patterns are fabulous. From quilts and pillows to purses and tunics, my collections lend themselves to any sewing project."

With the sophisticated quilter in mind, Griffin's fabric collections are every bit as beautiful as the antiques that they are inspired from. Large-scale patterns and bold, on-trend colors create elegant quilting, sewing and home décor projects with ease. Each collection consists of multiple color ways and over 20 prints per group. Fabric retails for \$9.30 per yard (\$4.65 wholesale).

### **The Carmen Collection**

The south of the border, bright and vibrant colors of 1930's South America, Carmen's tropicana patterns are brought to life with coconut, orange and passionate pink color ways. Bursts of lemon and lime citrus colors combine in an assortment of honeycomb, stripe and floral patterns. Carmen is ideal for creating sunny kitchen aprons, beachy tunics and sweet shifts for the girliest of girls.

### **The Fifi and Fido Collection**

The posh patterns of the Fifi & Fido Collection take animal prints to a whole new level with fine fabrics for the pampered pet. From "hound"stooth to herring "bone," the retro print fabrics in both pink and blue palettes offer the perfect conversational patterns for creating pet beds, clothing and accessories for you and your furry friends.

### **The Willow Collection**

Marrying decorative 17th century French toile with the Asian influences of antique Chinese export porcelain, Willow translates classic motifs into modern patterns with its bold monochromatic palette of blue, black and red. With a formal aesthetic, the collection flawlessly blends ikat, damask, and medallion prints. Ideal for bedding, pillows or quilts, the Willow Collection adds elegance and sophistication to your home.

### **The Isabelle Christmas Collection**

Isabelle Christmas is a fun, retro approach to the season that combines bright shades of traditional green and red with pops pink, blue, and black. Oversized holiday graffiti patterns pair easily with candy stripes, and typography designs for a collection worth talking about. This groups decorative holiday borders give Christmas quilts, tree skirts and stockings a mid-century modern makeover for the holiday season.

*Anna Griffin made her mark in the wedding industry over a decade ago by developing one of the industry's first 'print it yourself' invitations with a custom look. Today, Anna Griffin is a recognized authority when it comes to translating exquisite patterns evocative of old world style into modern, mix and match designs.*

*Anna Griffin's signature collection includes, invitations, social stationery, home office, decorative paper, fabric accessories and decorative fabrics. In addition, Anna Griffin licenses products in*

*partnership with famous American brand leaders such as Envelopments, Design Design, Berwick Offray, Southworth, Martha Pullen Company, and Autom Gifts. Experience the world of Anna Griffin for yourself at [www.annagriffin.com](http://www.annagriffin.com)*

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